



CompanyCam

# BLUEPRINT

2023

## Become a Blueprint Sponsor

### CONFERENCE

## What is Blueprint?

Blueprint is a one-day event designed to give contractors and pros the tools to draft a plan for growth. Hosted in Dallas, Denver, and Chicago throughout May 2023, CompanyCam is creating Blueprint in partnership with several tiers of sponsors—which is where YOU come in!

### COMPANYCAM

## Ok, what's in it for me?

Sponsoring Blueprint means **high-value exposure to contractors in every trade**. Blueprint is new this year, but we're old pros at planning successful events. We've hosted three years of Highway to Hail—a roofing-specific event—with an average of 1,700 annual registrants attending in 5 to 10 major cities. And with 260k+ CompanyCam users, we have a built-in audience for you of contractors and pros in 25+ trades who are already dedicated to leveling up their businesses. We also have access to a large network in the construction and contech industry, including 40+ integrations and 270+ affiliates and partners.



## SPONSOR TIERS

# Let's talk Benjamins.

We've designed our sponsorships to provide value at each level depending on your needs as a brand. We want you to choose the tier with the perks and benefits that make the most sense for your current business plans. (See chart for full details.)

### **Exhibitor—\$5k—Unlimited spots available**

This tier is for you if you're looking to interact with high-intent leads during Blueprint. Included is a booth spot at each city, your name on select marketing materials, and a full attendee list post-event.

### **Integration Partner—\$10k—10 spots available**

These spots are reserved for our current integration partners! Should you choose this tier, your booth will be located in our integrations hall—giving you a chance to meet with attendees in a more exclusive setting. Also included is a full attendee list post-event and co-branded marketing materials.

### **Premier—\$15k—5 spots available**

With only five spaces, this tier is designed to provide brand exposure and lead generation. Including everything from the Exhibitor tier, your access to the Blueprint audience starts before the event with inclusion on our marketing materials. You'll also have the opportunity to win business with a video ad played during the event.

### **Diamond—\$25k—1 spot available**

The real value of this tier is that there is only one spot, so your name and logo will be given top-line privilege on all promotional and event materials for wide-spread brand exposure. You get the whole package of offerings—everything included in the Exhibitor and Premier tiers—in addition to introducing our keynote speaker plus 5 minutes to pitch your business to a captive audience!



Level & Details	25k Diamond 1 spot available	15k Premier 5 spots available	10k Integration Partner 10 spots available	5k Exhibitor Unlimited spots available
Keynote sponsor and introduction, including 5 minutes to talk about your business	✓			
Meal sponsorship (coffee & lunch)	✓			
Video ad feature during each scheduled break	✓	✓		
Co-branded marketing materials provided by CompanyCam to use for promotion	✓	✓	✓	
Event booth	✓	✓	✓	✓
Inclusion on marketing materials	Yes, plus a topline feature and Facebook event	Website, marketing emails, select social posts and digital ads, event listings	Select promotional mail, listings in collateral only for integration partners, website listing, event listing.	Only website and event listings
Access to lead/registration lists for each event	✓	✓	✓	✓

#### SPONSOR APPLICATION

## Sold! Where's the dotted line?

We knew you'd be excited. Honestly, so are we—and we can't wait to work with you to develop a valuable event for the Blueprint attendees. Spots for our top tiers are limited, so don't wait! Email [blueprint@companycam.com](mailto:blueprint@companycam.com) to apply, and we'll reach out to you.